

Bē @DURTSCHIDESIGN

I AM
CAMILLE
DURTSCHI.
DIRECTOR,
DESIGNER,
& COFFEE
LOVER.

Camille



Durtschi
DESIGN

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EDU

2017-2018

**Bachelor of Art & Design,
Communications Minor**

Utah Valley University

EXP

2021-2024

Creative Director

The Salt Lake Tribune & Trib Connect Agency

I lead a talented team in developing creative strategies and producing engaging campaigns that align with our brands' goals. All client and internal marketing creative is overseen by me, ensuring quality and consistency. My strong communication skills guide the team to meet deadlines and exceed expectations, while my strategic mindset and understanding of audience behavior drive campaign success.

2017-2020

Utah Media Group & UMG Agency

Senior Designer

Quickly excelled at my design role to become the senior designer of our marketing team and advertising agency. Led branding, publication design, social media strategy and event design.